

Choose one of the projects below relating to the novel
The Hunger Games by Suzanne Collins.



1. Your favorite tribute needs more sponsors! Your job is to create a commercial to promote your tribute, which will air during the Super Bowl. Write a script for your commercial.

Think about...

1. What is your **slogan** for that tribute?
2. How would you **promote** him/her?
3. Would you use a celebrity **endorsement** or an endorsement from one of the other characters? Or footage from the Games?
4. Who are you **appealing** to: Capitol citizens or District citizens?

2. Create a print advertisement for your favorite tribute.

Think about...

1. What is your **slogan** for that tribute?
2. How would you **promote** him/her?
3. Would you use a celebrity **endorsement** or an endorsement from one of the other characters? Or photos from the Games?
4. Who are you **appealing** to: Capitol citizens or District citizens?

3. Write a script for a commercial for one of the gifts a tribute receives in the arena.

Think about...

1. What is your **slogan** for that item?
2. How would you **promote** it?
3. Would you use a celebrity **endorsement** or an endorsement from one of the characters?
4. What is the **purpose** of your item?
5. What group of people would it **appeal** to? (Who would buy it?)

4. Create a print advertisement for one of the gifts a tribute receives in the arena.

Think about...

1. What is your **slogan** for that item?
2. How would you **promote** it?
3. Would you use a celebrity **endorsement** or an endorsement from one of the characters?
4. What is the **purpose** of your item?
5. What group of people would it **appeal** to? (Who would buy it?)

Your project is due: _____

MAY THE ODDS BE EVER IN YOUR FAVOR!

List of Tributes & List of Gifts Received

District #	Male Tribute	Female Tribute	GIFTS RECEIVED (if known)
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			

Sample Grading Rubric for Project:

	1	2	3
Slogan	Lacks originality	Adequate	Creative & catchy
Promotion/ Effectiveness	Does not promote tribute, ineffective	Do not feel strongly either way	Effective ad/ commercial; makes me want to sponsor this tribute!
Purpose	Purpose is confusing/unclear or lacking	Purpose not entirely clear	Purpose is clear
Use of Audio/Visual	Little or no visual or audio aides, or A/V is inappropriate or ineffective	Some use of audio or visual aides	Excellent use of audio and/or visual aides
Content	Content in commercial/ad is incorrect or inappropriate for that character	Content is somewhat relating to the tribute/ character	Content is excellent and appropriate for this character/tribute
Creativity	Little or no creativity	Somewhat creative	Creative & original
Score			

Want to teach *The Hunger Games*, but can't find materials anywhere?

Check out my *Hunger Games* unit, which includes tests, quizzes, activities, vocabulary, and more. Teacher's guide with answer keys is included!

The Hunger Games Complete Unit:

<http://www.teacherspayteachers.com/Product/Hunger-Games-Unit-Lessons-QA-Tests-Activities-Quiz-Vocab-Maps-Key>

The Hunger Games Complete Unit On CD - Shipped Directly to You:

<http://www.teacherspayteachers.com/Product/Hunger-Games-Teaching-Unit-CD-Lessons-Quizzes-Tests-Activities>

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